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## **SUMMARY OF QUALIFICATONS**

- Areas of expertise: product development, UI/UX design, accessibility, mobile apps & IoT (iOS, Android), identity (IAM), cloud (Azure. AWS)
- Cross-functional communication across organizations, divisions, teams, and stakeholders including overseas & executives
- o Project Management Methodologies: Agile (Scrum, SAFe, Lean), PMBOK, Waterfall
- Coding: HTML, XML, CSS, Bootstrap, JavaScript, jQuery, AJAX, REST, API, PHP / MySQL
- o Design: User-Centered Design, Mobile-first, Responsive Design, Cross Browser & Cross Device Compatibility

#### **EXPERIENCE**

Microsoft, Identity & Network Access

Redmond, WA

**Product Manager** 

04/2020 - present

- shipped MS Graph API for Azure Active Directory (AAD) Company Branding; empowered IAM developers to manage authentication UX programmatically;
- shipped "Sing-in page text" feature which became one of the most usable features under Company Branding area by AAD customers;
- redesigned admin UX of AAD Company Branding making it scalable and intuitive for B2C, B2B and B2E scenarios;
- D&I: deployed a Microsoft wide Calendar Management training;
- Empowered AAD B2C end-users with disabilities by making the product conformant with MAS and WCAG 2.1 Accessibility standards.

Philips Bothell, WA 11/2016 - 04/2020

**Program Manager**, Oral Healthcare - IoT and Mobile Apps

2017 - 04/2020

Program Manager, Ultrasound - IoT and Mobile Apps

11/2016 - 2017

- shipped over 100 App releases to App Store and Google Play with new features, firmware updates, bug fixes, security and privacy compliance updates;
- deployed most demanded by Sonicare customers feature which allows consumers to see their day to day progress,
  problem areas and provides useful insights based on patients brushing data processed by ML and AI algorithms;
- supported a global launch of sales for a portable ultrasound system, "Lumify" by developing local websites and partnering with App team, regional business units and regulatory teams;
- improved BLE connectivity of connected Sonicare brush handles by optimizing e2e BLE connectivity design for Android devices; raised up to 0.5\* rating & reviews on Google Play; introduced built-in connectivity troubleshooting UX; decreased firmware update time by 50%;
- successfully transitioned globally distributed team (5+ time zones) to remote work during pandemic by instituting digital collaboration tools, informational radiators, white boarding.

Illusiones Bellevue, WA 07/2014 - 11/2016

**Senior Program Manager** 

01/2016 – 11/2016

Program Manager

07/2014 – 12/2015

- increased company revenue by 8% successfully completing over 100 projects including design, development, updates, SEO, digital marketing, improvements and troubleshooting websites and Apps for local businesses;
- deployed change tracking/management system and reduced operational expenses by 15%;
- managed a staff of 5 programmers and designers on business client Internet/e-commerce web sites;
- led SEO campaigns (Google, Bing, Yahoo) which increased the number of monthly unique visitors on 70%.
- implemented an Agile (Scrum) software development methodology which reduced a project timeline on 40%.

Google Bothell, WA 06/2012 - 06/2014

Data Analyst II, Google map

06/2013 - 06/2014

Data Analyst 06/2012 – 05/2013

- saved hundreds human lives by supporting national evacuation programs in affected by natural disaster countries/regions as a member of crisis response team;
- improved Google map end-user experience by participating in hundreds of special projects;
- triaged and resolved thousands of reported by end-users' issues;
- created hundreds of geo data features such as points of interests, street names, administrative boundaries, roads and intersections utilizing in-house software;
- led multiple localization projects and improved translations quality of regional geo data by 3%.

Seattle O Seattle, WA 03/2011 – 06/2012

## **Full Stack Developer**

• created new forms to collect and validate data from the user in HTML5 and JavaScript, which improved completion rate by 55%:

- implemented rigorous process for cross-browser and cross-device testing including IE, Mozilla, Safari, Chrome and Opera, which corrected layout issues on 4 main site pages;
- designed and developed HTML marketing email templates which increased a number of subscribers on 30%;
- maintained over 10 websites with 100% guarantee of their stability;
- optimized websites' pages download time (compressed images, properly set up .htaccess, minified html, css and js code) which improved download speed of web pages by 75%;
- updated websites according to WCAG 2.0 accessibility guide and increased a number of senior website's visitors more than in twice;
- developed hundreds landing pages to capture niche areas with high-volume queries.

ASTC	Kiev, UA	02/2002 - 02/2011
Principal Program Manager		03/2009 – 02/2011
Senior Program Manager		03/2006 – 02/2009
Program Manager		03/2004 – 02/2006
System Design Engineer		02/2002 - 02/2004

- released the visualization software for flight simulators to enhance student pilot experience;
- developed the scalable simulation system for avionics to conduct E2E tests of multi-functional display (MFD) and primary navigation display (PND) in the lab environment;
- supported in flight tests of airplanes and collected pilots' feedback during in flight tests;
- prepared MFD and PND systems of airplanes to participate in international airshows;
- led PMO with 8 Program Managers and implemented a long-term motivation strategy which improved employee retention rate by 17%;
- led the ecology and environmental sustainability committee and optimized waist and radiation control processes.

#### **EDUCATION**

Edmond	ds Community College	Edmonds, WA	9/2014 – 02/2016
0	Web Application Developer Certificate		
Nationa	al Aerospace University	Kharkov, UA	9/1997 – 7/2002
0	Master of Science (MSc) Degree in Information Systems		
CERTIFICAT	ES		
Project	Management Institute (PMI)		
0	Agile Certified Practitioner, ACP		01/2021
0	Project Management Professional, PMP		08/2019
SCRUM	study		09/2017
0	Scrum Fundamentals Certificate		
Google			01/2016
0	Google Analytics		
0	Google AdWords		
Microso	oft		6/2016 & 9/2014

# OTHER

**Bing Ads Accredited Professional** 

D&I: Consulting about 10 people annually "how to get into IT industry" and/or "become a successful Product/Program Manager".