

SUMMARY OF QUALIFICATIONS

- Product Management: product-led growth, go-to market strategy, value proposition
- SME: UX, IoT (iOS, Android), identity (IAM/CIAM), network security (GSA), cloud (Azure, AWS)
- Cross-functional communication across orgs, divisions, and stakeholders including overseas & executives
- Project Management: Agile (Scrum, SAFe, Lean), PMBOK, Waterfall

EXPERIENCE

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|---|--------------|-------------------|
| Microsoft , Identity & Network Access | Redmond, WA | 04/2020 – present |
| Senior Product Manager | | |
| <ul style="list-style-type: none"> ▪ released version 1 of Entra External ID to drive substantial value for business by enhancing security, improving customer experience, streamlining operations, expanding market reach (total addressable market is over \$1B; ▪ delighted Entra ID and Entra External ID customers with advanced customization capabilities to make look and feel of authentication experiences coherent with their applications by releasing version 1 of the enhanced company branding - adopted by 1M+ tenants. | | |
| Philips | Bothell, WA | 11/2016 - 04/2020 |
| Program Manager , Oral Healthcare - IoT and Mobile Apps | | 2017 – 04/2020 |
| <i>Program Manager, Ultrasound - IoT and Mobile Apps</i> | | 11/2016 – 2017 |
| <ul style="list-style-type: none"> ▪ Thrilled about 1M MAU of Sonicare app by releasing insights feature to show their day-to-day progress, problem areas and provides useful insights based on users brushing data processed by ML and AI algorithms; ▪ improved BLE connectivity of connected Sonicare brush handles by optimizing e2e BLE connectivity design for Android devices; raised up to 0.5* rating & reviews on Google Play; decreased firmware update time by 50%. | | |
| Illusiones | Bellevue, WA | 07/2014 - 11/2016 |
| Senior Program Manager | | |
| <ul style="list-style-type: none"> ▪ increased company revenue by 8% successfully completing over 100 projects including design, development, updates, SEO, digital marketing, improvements and troubleshooting websites and Apps for local businesses; ▪ deployed change tracking/management system and reduced operational expenses by 15%. | | |
| Google | Bothell, WA | 06/2012 - 06/2014 |
| Data Analyst II | | |
| <ul style="list-style-type: none"> ▪ saved thousands of human lives by supporting national evacuation programs in regions affected by natural disaster; ▪ improved Google map UX by participating in hundreds of special projects resulted by 13% increase of R&R. | | |
| SeattleO | Seattle, WA | 03/2011 – 06/2012 |
| Full Stack Developer | | |
| <ul style="list-style-type: none"> ▪ designed and developed HTML marketing email templates which increased a number of subscribers on 30%; ▪ optimized websites' pages download time which improved download speed of web pages by 75%. | | |
| ASTC | Kiev, UA | 02/2002 - 02/2011 |
| Principal Program Manager | | |
| <ul style="list-style-type: none"> ▪ released visualization software for flight simulators to enhance student pilot experience; ▪ developed the scalable simulation system for avionics to conduct E2E tests of multi-functional display (MFD) and primary navigation display (PND) in the lab environment. | | |

EDUCATION

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|---|-------------|------------------|
| Questrom School of Business, Boston University | Boston, MA | 4/2025 – 08/2027 |
| ○ Master of Business Administration, MBA | | |
| National Aerospace University | Kharkov, UA | 9/1997 – 7/2002 |
| ○ Master of Science, MSc Degree in Information Systems | | |

CERTIFICATES

PMP, Agile Certified Practitioner (**ACP**), Scrum Fundamentals, Google Analytics and AdWords, Bing Ads